

# CORPORATE LEGAL CAREER PIPELINE PROGRAM

An initiative of Street Law, Inc. and the Association of Corporate Counsel



The **Corporate Legal Career Pipeline Program** exposes young people from diverse communities to everyday law and legal careers. The program trains volunteer legal professionals to teach interactive lessons about the law and legal careers, engage the students in interactive simulations, and serve as role models and advisors. [www.streetlaw.org/acc](http://www.streetlaw.org/acc)

## Program Components

- **Training:** Street Law provides a half-day training for the volunteer team from your legal department and your partner teacher.
- **Classroom visits:** Your volunteers visit the students' classroom at least twice over the course of the semester to teach about legal topics and the legal profession.
- **Legal Careers Conference:** You host students for a day-long conference at your company to participate in interactive, authentic legal simulations and to learn about career opportunities in the legal profession.
- **Enhancements:** In the second year of the program, many corporations offer some sort of follow-up with the most promising students—several have offered job shadowing, mentoring, or internships.

## Evidence-Based Design

Our research into career choice and counseling psychology suggests that in order to encourage young people to pursue a particular career, you must provide them with several things: career pathway education, career role models, social support and persuasion, and a chance to experience and enjoy career-related tasks. We've designed our Legal Career Pipeline Programs to address those research-based factors.

## Program Design

The Legal Career Pipeline Program is designed carefully with each partner to meet the needs of young people, align with the volunteers' skill sets, and provide long-term sustainability. The Street Law team will set your program up for success with the following activities:

- **Selecting your partner school and teacher:** Street Law selects a partner school and teacher through a thoughtful process honed over two decades. We consider the teacher's expertise, support from school administration, and potential for students to benefit.
- **Choosing teaching content:** Street Law provides access to its professionally reviewed and tested teaching materials. We work closely with your legal department and partner teacher to select lesson and workshop plans that meet the needs of both students and volunteers.
- **Preparing your volunteers:** Street Law rolls out interactive training programs to support your volunteers in teaching lessons and workshops, delivering interactive teaching methods, and creating a positive and inclusive learning environment for all students. We strive to equip volunteers with tools to develop a rapport with students, including age-appropriate communication and culturally competent facilitation skills.

## Program Implementation and Sustainability

Street Law works closely with your legal department and partner teacher to ensure that together we deliver a high-quality program that will make a positive impact in your community for years to come.

To support this shared goal, Street Law provides:

- Easy access to all the **documents and materials resources** required for the successful delivery of programs—curricular materials, templates for agendas, student feedback forms, media releases, and more.
- **Remote assistance** during both program preparation and implementation.
- **Close collaboration and extra support** for the first two years of your program site's life to position it for long-term sustainability.
- **Program monitoring and evaluation**, plus written feedback to your volunteers and teachers.
- Remote learning **opportunities for your volunteers** that bring together people from across program sites to share best practices and learn from peers experiencing success.
- **Access to the larger community** of participating legal departments.

## Your Investment and Visibility

**Investment:** Street Law develops a budget for each program site based on geographic location and realities on the ground. This charitable contribution to Street Law covers our costs including staff time, travel, and material usage and production costs. We view our partnership as a long-term relationship, and we provide your company with multiple opportunities to engage with Street Law's overarching mission through additional contributions as an institutional benefactor.

**Visibility:** Street Law's partnership with the legal community is unique in the field of legal career pipeline programs. We want to share your success stories with the community and highlight the immense work you are contributing to this field. Your program may receive recognition through social media, on our website, in Street Law's annual report, or as part of our annual awards event.

## The Partners



Street Law, Inc. is a global, nonpartisan, nonprofit organization. For over 50 years, we have developed innovative programs and leveraged education for empowerment and justice in all 50 U.S. states and in 45 countries. By advancing civic and law-related education, we envision a world where everyone has the knowledge and power to shape a more just and equitable society.



The Association of Corporate Counsel is the bar association for in-house lawyers—those who practice in corporate legal departments.

## CONTACT US



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